

GENDER KNOWLEDGE LAB





Assisting **75%** of companies led by women lack access to capital represents a **\$100 billion dollar** opportunity.

(Inter-American Development Bank)



Only **15%** of companies analyze whether there are pay gaps within their organizations.

(Inter-American Development Bank)



Women in LATAM do at least **2.5** times more care work than men.

(Economic Commission for Latin America)



Only **24%** of companies in the region have **51%** or more of women ownership.

(United Nations)



Income from innovation is **83%** higher for companies with diverse and inclusive cultures.

(Deloitte)

STARTING POINT:

Closing the gender gap can help boost the economy, increase productivity, and drive the development of the entire region





OUR PURPOSE:

The Pro Mujer Gender Knowledge Lab works with private, public, and civil society organizations to support them as they integrate and strengthen their gender perspectives.

GENDER
KNOWLEDGE
LAB

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OUR GUIDING PRINCIPLES:

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WE PROMOTE

gender lens investing and gender mainstreaming as efficient mechanisms to advance equality, create more profitable companies, and support more prosperous economies.



WE CONTRIBUTE

to the creation of a strong community, with the aim of creating spaces to share and exchange, as well as practice groups focused on equity, diversity, and inclusion.



WE GENERATE

and share knowledge and data through open-access platforms.



1

GENDER AND DIVERSITY ASSESSMENTS

Evaluation: mixed methodology analysis tool guided by GKL experts which evaluates policies, products and services, as well as the organization's internal strategies on gender, diversity, equity and inclusion, identifying areas for improvement.

2

CAPACITY BUILDING

Personalized workshops, courses, activities and awareness-raising tools aimed at mainstreaming gender equality, inclusion, equity and diversity at the institutional level.

3

CONSULTING

Comprehensive and personalized technical assistance to help organizations develop solutions that respond to their needs and adapt to international norms and trends (ESG, SDGs, etc.).

4

RESEARCH/DATA

Knowledge creation initiatives through targeted mapping, sector analysis, and research reports.

5

COMMUNITY

We have two open access platforms for the consolidation, generation and accessibility of gender data, as well as working groups and practice communities.

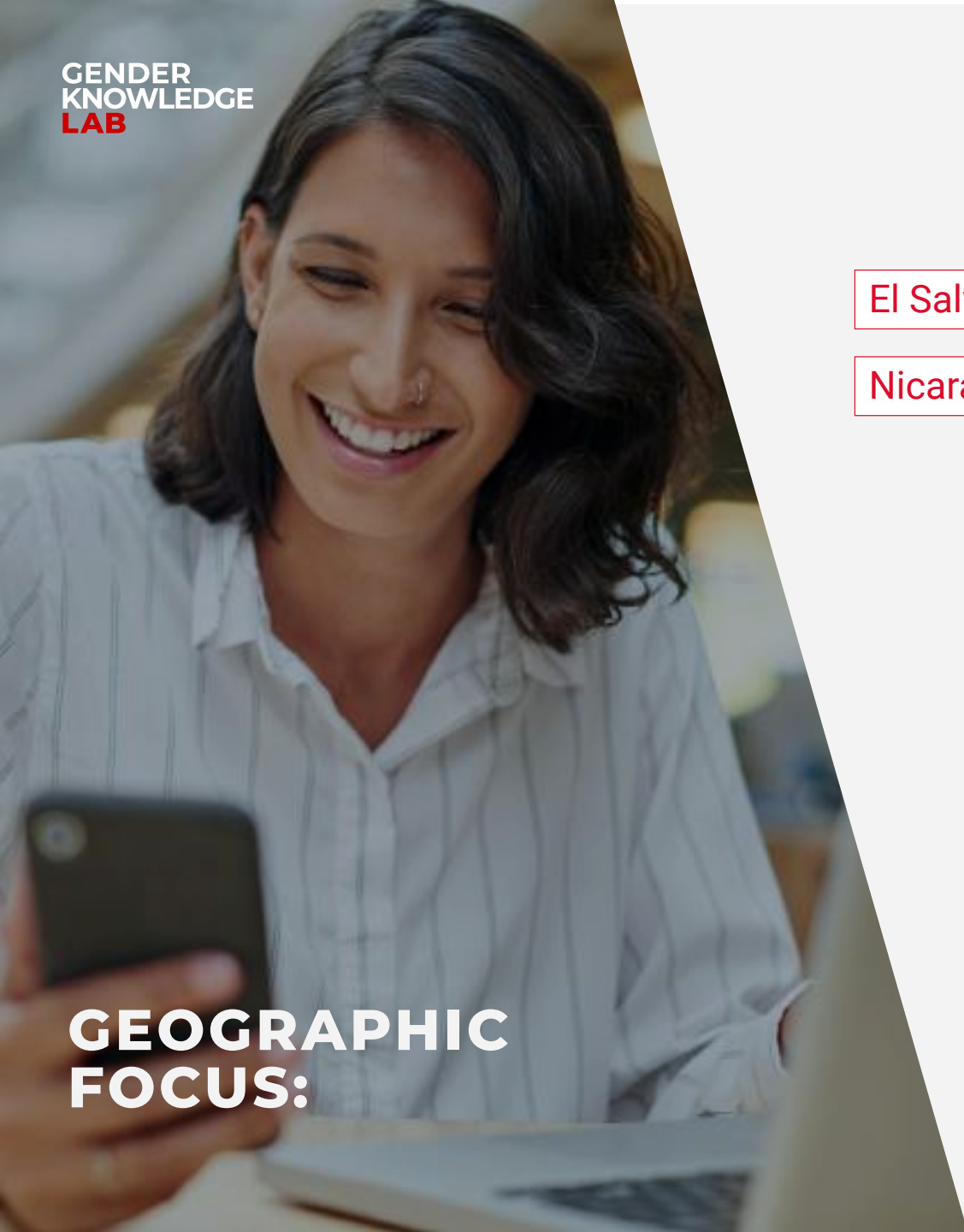
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EVENTS

- GLI Forum LATAM
- Discussion Forums
- Webinars

**OUR
SERVICES:**





**GEOGRAPHIC
FOCUS:**



CLIENTS AND STRATEGIC PARTNERS:





33+

Years of
Experience



18+

Impacted
Countries in the region



130+

Organizations
we have worked with



2.600+

Impacted
people



THANK YOU

For more information, please contact us at:

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