






GENDER KNOWLEDGE LAB

STARTING POINT:

 <p>Assisting 75% of companies led by women lack access to capital represents a \$100 billion dollar opportunity. (Inter-American Development Bank)</p>	 <p>Only 15% of companies analyze whether there are pay gaps within their organizations. (Inter-American Development Bank)</p>	 <p>Women in LATAM do at least 2.5 times more care work than men. (Economic Commission for Latin America)</p>
 <p>Only 24% of companies in the region have 51% or more of women ownership. (United Nations)</p>	 <p>Income from innovation is 83% higher for companies with diverse and inclusive cultures. (Deloitte)</p>	

Closing the gender gap can help boost the economy, increase productivity, and drive the development of the entire region.

GKL IMPACT

 <p>33+ Years of Experience</p>	 <p>18+ Impacted Countries in the region</p>	 <p>130+ Organizations we have worked with</p>	 <p>2.600+ Impacted people</p>
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OUR

The Pro Mujer Gender Knowledge Lab works with private, public, and civil society organizations to support them as they integrate and strengthen their gender perspectives.



OUR GUIDING PRINCIPLES

- **We promote** gender lens investing and gender mainstreaming as efficient mechanisms to advance equality, create more profitable companies, and support more prosperous economies.
- **We contribute** to the creation of a strong community, with the aim of creating spaces to share and exchange, as well as practice groups focused on equity, diversity, and inclusion.
- **We generate** and share knowledge and data through open-access platforms.

OUR SERVICES

 <p>GENDER AND DIVERSITY ASSESSMENTS Evaluation: mixed methodology analysis tool guided by GKL experts which evaluates policies, products and services, as well as the organization's internal strategies on gender, diversity, equity and inclusion, identifying areas for improvement.</p>	 <p>CAPACITY BUILDING Personalized workshops, courses, activities and awareness-raising tools aimed at mainstreaming gender equality, inclusion, equity and diversity at the institutional level.</p>	 <p>CONSULTING Comprehensive and personalized technical assistance to help organizations develop solutions that respond to their needs and adapt to international norms and trends (ESG, SDGs, etc.)</p>
 <p>RESEARCH/DATA Knowledge creation initiatives through targeted mapping, sector analysis, and research reports</p>	 <p>COMMUNITY We have two open access platforms for the consolidation, generation and accessibility of gender data, as well as working groups and practice communities.</p>	 <p>EVENTS</p> <ul style="list-style-type: none"> • GLI Forum LATAM • Discussion Forums • Webinars

GEOGRAPHIC FOCUS



CLIENTS AND STRATEGIC PARTNERS

